










OTTER TAIL LAKES COUNTRY STAY MEMBERSHIP PACKAGES

FEATURES

	CLAM DIGGER (LIMIT 18) \$1,000	TAIL SLAPPER (LIMIT 18) \$500	BELLY SLIDER (UNLIMITED) \$250
Ad Discount	25%	15%	5%
Website Profile	Premium	Enhanced	Basic
Directory Listing in Magazine	Premium	Enhanced	
Listing on "Minnesota Resorts" & "Resorts & Lodges"			
Recommendations on Website			
Daily Leads			
Newsletter & Press Releases			
Social Media Video <small>(Please see below)</small>			
Immidate Opening Share			

ALL MEMBERSHIP INCLUDES:

- * Free OTLC Magazines
- * Find Your Inner Otter Merchandise Marketing
- * Access to state & local industry advocacy

JOIN TODAY!

Contact **Marie Noplos**, Marketing & Membership Director
 Office 218-998-8052
 Mobile 218-770-8208
 Toll Free 1-800-423-4571
marketing@ottertailcountry.com

Prefered season of filming your video:
 1.
 2.
 3.

OTTERTAILLAKESCOUNTRY.COM



OTTER TAIL LAKES COUNTRY

STAY ADVERTISING OPPORTUNITIES

Business Name: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

This insertion order represents confirmation of the agreement between Agency/Advertiser and Otter Tail Lakes Country Association. Full payment will be due on or before October 1, 2019

Authorized by: _____ Title: _____

Signature: _____ Date: _____

MEMBERSHIP

I would like:

- Clam Digger
- Tail Slapper
- Belly Slider

Membership: \$ _____

OTHER SPONSORSHIPS

Sponsorship: \$ _____

ADVERTISING

I would like this size ad in the 2020 Magazine:

- Inside Front Cover
- 2 Page Spread
- Full Page
- 1/2 Page
- 1/4 Page - Vertical
- 1/4 Page - Horizontal
- 1/6 Page - Vertical
- 1/6 Page - Horizontal
- Same Ad as 2019

Advertising: \$ _____

TOTAL: \$ _____

Print & Digital Magazine	Clam Digger	Tail Slapper	Belly Slider	Width	Height
Discounted Advertising	25%	15%	5%		
2 Page Spread \$4,000*	\$3,000	\$3,400	\$3,800	16.75"	10.875"
Inside Front Cover \$3,000*	\$2,250	\$2,550	\$2,850	8.375"	10.875"
Full Page \$2,000*	\$1,500	\$1,700	\$1,900	8.275"	10.875"
1/2 Page \$1,000*	\$750	\$850	\$950	7.785"	5"
1/4 Page - Vertical \$585*	\$439	\$497	\$556	3.8125"	5"
1/4 Page - Horizontal \$585*	\$439	\$497	\$556	2.45"	5"
1/6 Page - Vertical \$400*	\$300	\$340	\$380	2.45"	5"
1/6 Page - Horizontal \$400*	\$300	\$340	\$380	7.875"	1.6"

*For all ad specifications contact Marie Noplos

DEADLINES

Payment: October 1, 2019 **Artwork:** November 1, 2019 **Ad Approval:** December 1, 2019 **Publication:** January 2020

