

OTTER TAIL LAKES COUNTRY PLAY MEMBERSHIP PACKAGES

FEATURES

Ad Discount

Website Profile

"You Otter Love This" Magazine Feature

Recommendations on Website

Social Media Feature

Newsletter & Press Releases

Inner Otter Video Visit (Please see below)

CLAM DIGGER (LIMIT 12)

\$1,000

25%

Premium









TAIL
SLAPPER
(LIMIT 12)

\$500

15%

Enhanced







BELLY SLIDER

(UNLIMITED)

\$250

5%

Basic

ALL MEMBERSHIP INCLUDES:

- * Free OTLC Magazines
- * Find Your Inner Otter Merchandise Marketing
- * Access to state & local industry advocacy

JOIN TODAY!

Contact **Marie Noplos**, Marketing & Membership Director Office 218-998-8052 Mobile 218-770-8208 Toll Free 1-800-423-4571 Suggested season for filming your Otter Video Visit.

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OTTERTAILLAKESCOUNTRY.COM

marketing@ottertailcountry.com



OTTER TAIL LAKES COUNTRY PLAY ADVERTISING OPPORTUNITIES

Business Name:					
Contact Name:					
Address:					
City:	Zip:				
Phone: Er	Email:				
Website:					
This insertion order represents confirmation of the agreement between Agency/Advertiser and Otter Tail Lakes Country Association. Full payment will be due on or before October 1, 2019					
Authorized by:	Title:				
Signature:	Date:				
MEMBERSHIP	ADVERTISING				
I would like:	I would like this size ad in the				
□ Clam Digger	2020 Magazine:				
☐ Tail Slapper	☐ Inside Front Cover				
☐ Belly Slider	☐ 2 Page Spread				
Membership: \$	☐ Full Page				
OTHER SPONSORSHIPS	□ 1/2 Page				
	□ 1/4 Page - Vertical				
	☐ 1/4 Page - Horizontal				
	☐ 1/6 Page - Vertical				
Sponsorship: \$	☐ 1/6 Page - Horizontal				
	□ Same Ad as 2019				
	Advertising: \$				
	TOTAL: \$				

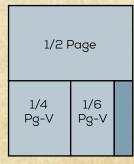
Print & Digital Magazine	Clam Digger	Tail Slapper	Belly Slider	Width	Height
Discounted Advertising	25%	15%	5%		
2 Page Spread \$4,000*	\$3,000	\$3,400	\$3,800	16.75"	10.875"
Inside Front Cover \$3,000*	\$2,250	\$2,550	\$2,850	8.375"	10.875"
Full Page \$2,000*	\$1,500	\$1,700	\$1,900	8.275"	10.875"
1/2 Page \$1,000*	\$750	\$850	\$950	7.785"	5″
1/4 Page - Vertical \$585*	\$439	\$497	\$556	3.8125"	5″
1/4 Page - Horizontal \$585*	\$439	\$497	\$556	2.45"	5"
1/6 Page - Vertical \$400*	\$300	\$340	\$380	2.45"	5″
1/6 Page - Horizontal \$400*	\$300	\$340	\$380	7.875"	1.6"

^{*}For all ad specifications contact Marie Noplos

DEADLINES

Payment:Artwork:Ad Approval:Publication:October 1, 2019November 1, 2019December 1, 2019January 2020

Full Page



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