



# OTTER TAIL LAKES COUNTRY LIVE-WORK MEMBERSHIP PACKAGES

OTTERTAILLAKESCOUNTRY.COM

## FEATURES

	CLAM DIGGER (LIMIT 12) <b>\$1,000</b>	TAIL SLAPPER (LIMIT 12) <b>\$500</b>	BELLY SLIDER (UNLIMITED) <b>\$250</b>
Ad Discount	25%	15%	5%
Web Profile	Premium	Enhanced	Basic
Event Promotion			
Recommendations On Website			
Newsletter & Press Releases			
Social Media Feature <small>(Please circle 1 below)*</small>			
Feature Video <small>(Please circle 1 below)*</small>			

**ALL MEMBERSHIPS INCLUDE:**

- \* Free OTLC Magazines
- \* Find Your Inner Otter Merchandise Marketing
- \* Access to state & local industry advocacy

## JOIN TODAY!

Contact **Marie Noplos**, Marketing & Membership Director  
 Office 218-998-8052  
 Mobile 218-770-8208  
 Toll Free 1-800-423-4571  
[marketing@ottertailcountry.com](mailto:marketing@ottertailcountry.com)

**SOCIAL MEDIA FEATURE \***

- Featured Job
- Made in the OTC
- Better Together

**FEATURE VIDEO \***

- Better Together
- Meet the Locals
- Made in the OTC
- Inner Otter Visit

Preferd season of filming:

- 1.
- 2.
- 3.



# OTTER TAIL LAKES COUNTRY

## LIVE-WORK ADVERTISING OPPORTUNITIES

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

This insertion order represents confirmation of the agreement between Agency/Advertiser and Otter Tail Lakes Country Association. Full payment will be due on or before October 1, 2019

Authorized by: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### MEMBERSHIP

I would like:

- Clam Digger
- Tail Slapper
- Belly Slider

Membership: \$ \_\_\_\_\_

### OTHER SPONSORSHIPS

Sponsorship: \$ \_\_\_\_\_

### ADVERTISING

I would like this size ad in the 2020 Magazine:

- Inside Front Cover
- 2 Page Spread
- Full Page
- 1/2 Page
- 1/4 Page - Vertical
- 1/4 Page - Horizontal
- 1/6 Page - Vertical
- 1/6 Page - Horizontal
- Same Ad as 2019

Advertising: \$ \_\_\_\_\_

**TOTAL: \$** \_\_\_\_\_

Print & Digital Magazine	Clam Digger	Tail Slapper	Belly Slider	Width	Height
Discounted Advertising	25%	15%	5%		
2 Page Spread \$4,000*	\$3,000	\$3,400	\$3,800	16.75"	10.875"
Inside Front Cover \$3,000*	\$2,250	\$2,550	\$2,850	8.375"	10.875"
Full Page \$2,000*	\$1,500	\$1,700	\$1,900	8.275"	10.875"
1/2 Page \$1,000*	\$750	\$850	\$950	7.785"	5"
1/4 Page - Vertical \$585*	\$439	\$497	\$556	3.8125"	5"
1/4 Page - Horizontal \$585*	\$439	\$497	\$556	2.45"	5"
1/6 Page - Vertical \$400*	\$300	\$340	\$380	2.45"	5"
1/6 Page - Horizontal \$400*	\$300	\$340	\$380	7.875"	1.6"

\*For all ad specifications contact Marie Noplos

### DEADLINES

**Payment:**  
October 1, 2019

**Artwork:**  
November 1, 2019

**Ad Approval:**  
December 1, 2019

**Publication:**  
January 2020

